



S/N 10/039,062

PATENT

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Applicant: Matz et al. Examiner: Unknown

Serial No.: 10/039,062 Group Art Unit: 2151

Filed: December 31, 2001 Docket No.: 60027.101US01

Title: METHOD AND SYSTEM FOR TARGETED CONTENT DISTRIBUTION  
USING TAGGED DATA STREAMS

CERTIFICATE UNDER 37 CFR 1.10

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I hereby certify that this paper or fee is being deposited with the United States Postal Service 'Express Mail Post Office To Addressee' service under 37 CFR 1.10 on the date indicated above and is addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231.

By *Joyce Nordstrom*  
Joyce Nordstrom

PRELIMINARY AMENDMENT

RECEIVED  
APR 05 2002  
Technology Center 2100

Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

Applicant respectfully requests that the above identified application be amended in the following manner:

IN THE SPECIFICATION

At page 5, replace line 5 through line 6 with the following paragraph:

A<sup>1</sup>  
Figure 4 is a functional block diagram of an analysis module shown in Figure 3 in accordance with aspects of a particular embodiment of the invention.

Replace the paragraph starting at page 8, line 14 and ending at page 8, line 27 with the following paragraph:

A<sup>2</sup>  
Device 200 may also contain communications connection(s) 212 that allow the device to communicate with other devices. Communications connection(s) 212 is an example of communication media. Communication media typically embodies computer readable instructions, data structures, program modules or other data in a modulated data signal such as a